

## Media Release

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### **SuperFriend appoints Rest CEO Vicki Doyle as Fund Representative Director**

**14 December 2018:** SuperFriend, the workplace mental health and wellbeing partner for the superannuation and insurance industry, has appointed Vicki Doyle as Fund Representative Director (non-executive) to its Board of Directors, effective November 2018.

SuperFriend Chair, David Atkin, said “Vicki’s extensive leadership experience and a track record in superannuation advocacy speaks for itself. She has more than two decades of experience in the financial services industry, across superannuation, banking and wealth management which will be of immense value to SuperFriend and its Board.”

Ms Doyle is currently the Chief Executive Officer of Rest, one of Australia’s largest industry super funds with more than 1.9 million members, which she joined in May 2018. Prior to this, Ms Doyle worked as Director of Corporate Super at AMP, responsible for its retirement and investment products, \$120 billion FUM and 1.6 million members.

SuperFriend CEO, Margo Lydon, said “We warmly welcome Vicki to her new role on the Board. Her commitment to the mental health of her own employees and Rest's members shows that she will not only bring business strategy and corporate governance expertise to SuperFriend, but also the qualities of a great champion for a mentally healthy, thriving workforce.”

Many Rest employees have undergone SuperFriend’s Mental Health and Wellbeing Training, including specialised training for their insurance staff who gained the skills to support members going through a difficult period or experiencing mental ill-health.

The Training also supported Rest employees to look after their own mental health and that of their colleagues, with specific tips for supporting colleagues after having conversations with members in distress.



Ms Doyle said: “At Rest, we have a strong ethos of caring for our people and our members at work and in the community. We proudly promote improving mental health and wellbeing in Australia and play an active role in supporting organisations such as SuperFriend.

“I am delighted to be a member on the SuperFriend Board. All of us are responsible for creating happier tomorrows for our members, our people and our fund. Our collaboration with SuperFriend will help us in providing an environment that helps our employees and members achieve their personal best” she added.

Ms Doyle has previously served as an Independent Director on the Board of SuperFriend since April 2018.

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**For further information, please contact:**

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**About SuperFriend**

SuperFriend focuses on creating positive, healthy and safe working environments where every employee can be well and thrive. Our goal is to reduce the incidence of suicide and the impact of mental illness on individuals and their workplaces.

SuperFriend works with all 'profit to member' superannuation funds to promote and support improved mental health and wellbeing for their members, through the workplace. SuperFriend collaborates with all profit to member funds, group insurers and the mental health sector to develop the capacity and capability of its partner funds and insurers and advocates for policy and practice change to improve mental health outcomes for all working Australians.

