

## Media release

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# DESTINATION OUTBACK: CROMWELL RAISES \$132,320 FOR RURAL COMMUNITIES

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The Cromwell Property Group Foundation (Foundation), in partnership with FDC Construction and Fitout, has to date raised \$132,320 for three rural health charities during their eight-day Destination Outback journey through regional Australia, as well as ongoing fundraising activities.

This year's partnership fundraising goal of \$50,000 was well exceeded, with a total of \$132,320 raised to this point through a number of initiatives. The final total raised by the Foundation will be evenly split between the charities Black Dog Ride, Pink Angels, and Royal Far West.

Black Dog Ride aims to improve the lives of people affected by mental illness, including those in regional and rural areas, while Pink Angels supports Breast Cancer patients in the Dubbo region. Royal Far West connects rural and remote Australian children with essential healthcare services.

Destination Outback is a biennial charity event organised by the Rotary Club of Dubbo South and raises money for rural causes, with the Royal Flying Doctor Service as the principal benefactor. The eight-day journey in August covered more than 3,000 kilometres and passed through some of Australia's most rural areas.

Cromwell Property Group CEO, Paul Weightman, has participated in Destination Outback since 2012 and said the money raised will make a meaningful impact to rural communities.

"Destination Outback is a unique and rewarding experience and gives participants the opportunity to visit some of the most remote areas of our country. The generosity of spirit and hospitality shown by locals, participants, and sponsors during the journey was truly inspiring," Mr Weightman said.

"There has never been a more crucial time to shine a light on the issues facing our rural communities. The drought, in particular, has put added strain on remote communities, both financially and mentally.

"To raise more than \$130,000 is an outstanding achievement and will make a significant impact to the invaluable work of our beneficiaries. I am extremely proud that our Foundation has supported this cause since its inception and I look forward to many more memorable trips."

The Cromwell Property Group Foundation was established in 2014 to support health, education, social and community welfare, and humanitarian efforts in the community.

The Foundation seeks to support charities which may receive little public attention, but whose valuable work will benefit significantly through philanthropic support.

Since its inception, the Rotary Club of Dubbo South has raised over \$2.5 million through Destination Outback.

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**ABOUT CROMWELL PROPERTY GROUP FOUNDATION:**

Underpinning Cromwell's values is the belief that we have a responsibility to build stronger communities, and one way we do this is through charitable support.

Cromwell has a long history of supporting charitable organisations and continues to build on this legacy, in part, through the Cromwell Property Group Foundation (Foundation).

Established in January 2014, the Foundation has donated more than \$600,000 to a range of worthwhile causes.

Each year, Cromwell donates a minimum of \$100,000 to support charities that align with the Foundation's donation criteria and mission. Other donations and funding come from fundraising events, as well as investor and online donations.