

Media release

BetaShares Asia Technology Tigers ETF (ASX: ASIA) roars into action

ASIA provides Australian investors with convenient and cost effective access to Asia's technology leaders, including Alibaba, Tencent, Baidu and Samsung

SYDNEY, 25 September 2018: BetaShares has today announced the launch of its Asia Technology Tigers ETF (ASX: ASIA), which gives local investors access to a group of some of the most innovative and disruptive companies in Asia.

ASIA aims to track the returns of an Index comprised of the largest 50 companies by market capitalisation in the technology and online retail industries, and which have their main area of business in the fast growing Asian (ex-Japan) region.

The companies that ASIA invests in are revolutionising the lives of billions of people and include Alibaba, Tencent, Baidu, Samsung and JD.com.

Commenting on the debut of the new ETF, BetaShares' CEO, Alex Vynokur, said: "Due to its younger, tech-savvy population, Asia is quickly surpassing the West in terms of online activity and technological advancements¹, and the Asian technology sector is anticipated to remain a rapidly growing sector. Indeed, investors may well be surprised that four of the largest 10 listed technology companies globally are actually based in Asia."

"Australian investors are likely more familiar with U.S. tech titans such as Facebook, Apple, Amazon and Google. But if they look a bit closer to home, they'll uncover a number of Asian businesses that are dominating in this part of the world", he added.

ASIA's current portfolio includes companies with their primary region of business in China, Taiwan, South Korea, India and Hong Kong, areas which Australian investors may otherwise find difficult to access directly.

While the growth of the underlying companies within ASIA's portfolio has been significant, the Index is currently trading at a significant valuation discount to U.S. technology stocks. For example, the current Forward Price/Earnings ratio for the Index which ASIA aims to track is 13.2x, which compares favourably to the NASDAQ-100 Index's valuation of 21.4x².


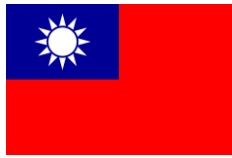






"Australians have a natural home bias when it comes to investing and given the difficulty and cost of investing directly in Asian sharemarkets, may often miss out on compelling investment

¹ Source: National Bureau of Statistics, China, U.S. Department of Commerce

² Source: Bloomberg, as at 20 September 2018

opportunities in the region. ASIA allows investors to obtain access to a currently relatively reasonably priced, rapidly growing sector in a rapidly growing part of the world as easily as buying any share on the ASX”, Mr. Vynokur concluded.

ASIA’s Top 5 holdings

Company	Index Weight (31/8/2018)	Country	Description
 Taiwan Semiconductor Manufacturing Company	12.3%		Taiwan Semiconductor Manufacturing Company is the world’s largest dedicated independent semi-conductor foundry. Most of the world’s leading semiconductor companies are customers including Nvidia, AMD and Qualcomm ³ .
 阿里巴巴集团	10.3%		Alibaba is China’s - and the world’s - largest retailer, specialising in e-commerce, retail, internet, A.I. and technology. Alibaba’s online sales & profits surpassed all US retailers combined in 2015 ⁴ .
	9.4%		With a market cap of \$326 billion ⁵ , Samsung has been recognised globally as an industry leader in technology and is now ranked as a top 10 global brand. As at 2018, Samsung was ranked the 14th largest company in the world, with \$225b in sales ⁶ .
 腾讯	9.2%		Tencent provides a number of social media services including QQ and WeChat – the most popular social mobile app in China and one of the most powerful apps in the world. As of 2018, Tencent had the 5th highest global brand value ⁷ .



³ Source: TSMC website

⁴ Source: Digital Commerce 360

⁵ Source: Forbes.com/sites/kristinstoller/2018/06/06/worlds-largest-tech-companies-2018-global-2000/

⁶ Source: Samsung company website

⁷ Source: BMR Business Statistics, August 2018

	7.3%		<p>Baidu is a Chinese multinational technology company specialising in internet services, and artificial intelligence. Baidu is the #1 search engine in China – with over 55% market share⁸.</p>
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About BetaShares

Awarded ETF Fund Manager of Year for 2017 and 2016 by Professional Planner/Zenith and 2016 ETF Manager of the Year by Money Management/Lonsec, BetaShares Capital Ltd ("BetaShares") is a leading Australian manager of exchange traded products ("ETPs") which are traded on the Australian Securities Exchange. BetaShares offers a range of ETPs which cover Australian and International equities, cash, currencies, commodities and alternative strategies. BetaShares currently has approximately \$5.9 billion in assets under management.

BetaShares is owned and managed by its Australian based management team along with a strategic shareholding from Mirae Asset Global Investment Group, one of Asia's largest asset management firms. As at June 2018, Mirae manages over US\$120 billion.

BetaShares' range of ASX-traded funds includes:

Product Series	Product	Ticker
Cash & Fixed Income ETFs	Australian Bank Senior Floating Rate Bond ETF	QPON
	Australian High Interest Cash ETF	AAA
	Australian Investment Grade Corporate Bond ETF	CRED
Hybrid Funds	Active Australian Hybrids Fund (managed fund)	HBRD
Commodity ETFs	Agriculture ETF – Currency Hedged (synthetic)	QAG
	Commodities Basket ETF – Currency Hedged (synthetic).	QCB

⁸ Source: QuerTime

	Crude Oil Index ETF – Currency Hedged (synthetic)	OOO
	Gold Bullion ETF – Currency Hedged	QAU
Currency ETFs	British Pound ETF	POU
	Euro ETF	EEU
	U.S. Dollar ETF	USD
	BetaShares Strong U.S. Dollar Fund (hedge fund)	YANK
	BetaShares Strong Australian Dollar Fund (hedge fund)	AUDS
Equities ETFs	FTSE RAFI Australia 200 ETF	QOZ
	Financials Sector ETF	QFN
	Resources Sector ETF	QRE
	Australian Ex-20 Portfolio Diversifier ETF	EX20
	Australian Small Companies Select Fund (managed fund)	SMLL
	Australian Sustainability Leaders ETF	FAIR
	Australia 200 ETF	A200
Equity Income Funds	Australian Dividend Harvester Fund (managed fund)	HVST
	Equity Yield Maximiser Fund (managed fund)	YMAX
Geared Funds	Geared Australian Equity Fund (hedge fund)	GEAR
	Geared US Equity Fund – Currency Hedged (hedge fund)	GGUS
International Funds	Asian Technology Tigers ETF	ASIA
	FTSE RAFI U.S. 1000 ETF	QUS
	Global Agriculture ETF – Currency Hedged	FOOD
	Global Banks ETF – Currency Hedged	BNKS
	Global Cybersecurity ETF	HACK
	Global Energy Companies ETF – Currency Hedged	FUEL
	Global Gold Miners ETF – Currency Hedged	MNRS

	Global Healthcare ETF – Currency Hedged	DRUG
	Global Robotics and Artificial Intelligence ETF	RBTZ
	Global Sustainability Leaders ETF	ETHI
	NASDAQ 100 ETF	NDQ
	S&P 500 Yield Maximiser Fund (managed fund)	UMAX
	WisdomTree Europe ETF – Currency Hedged	HEUR
	WisdomTree Japan ETF – Currency Hedged	HJPN
Managed Risk Funds	Managed Risk Australian Share Fund (managed fund)	AUST
	Managed Risk Global Share Fund (managed fund)	WRLD
Short Funds	Australian Equities Bear Hedge Fund	BEAR
	Australian Equities Strong Bear Hedge Fund	BBOZ
	US Equities Strong Bear Hedge Fund – Currency Hedged	BBUS
Active	AMP Capital Dynamic Markets Fund (Hedge Fund)	DMKT
	AMP Capital Global Infrastructure Securities Fund (Unhedged) (Managed Fund)	GLIN
	AMP Capital Global Property Securities Fund (Unhedged) (Managed Fund)	RENT
	BetaShares Legg Mason Equity Income Fund (managed fund)	EINC
	BetaShares Legg Mason Real Income Fund (managed fund)	RINC

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